



Strategic Planning and Goals

Information gathering for 2020 Fall Forums

Our Purpose: *We improve people's quality of life through infrastructure development.*

Mission: *We empower professionals by elevating ethics, learning, and a standard of excellence within the global infrastructure real estate community.*

Core Values:

- **Integrity:** *We are role models that embody the highest standard of ethical practice.*
- **Excellence:** *We constantly improve our products, our services and ourselves.*
- **Flexibility:** *We embrace our continually changing environment to adapt to the needs of our stakeholders.*
- **Collaboration:** *We engage our members, partners, and other stakeholders to build a shared body of knowledge and experience.*
- **Leadership:** *We shape our future through courage, clarity, and transparency.*

The International Governing Council (Executive Officers and Region Chairs) is requesting your input to help us in crafting a evolving up to date Strategic Plan for our Association. Please consider the following and provide input to your Region Chair which will be reviewed by the IGC and help us in guiding the Association forward.

GOALS

The following goals were developed in 2017 as part of the last Strategic Plan prepare on behalf of the association. Please review and fill in information about each below:

Goal A: The Public

The public will benefit from daily conveniences of infrastructure projects and will have trust and confidence in IRWA members.

1. Do you believe this goal is appropriate for our association to work toward?
2. Do you have any suggested change to the language or alternative goal along similar topic?
3. Name any tasks or projects you believe could help achieve this goal
4. Do you think these tasks can be achieved in 1 year? 3 years? 5 years? Other?
5. How would you measure achievement of these tasks?

Goal B: The Profession & Professionals

IRWA Credentialed professionals will be the trusted and recognized experts that deliver the projects that enrich our lives and improve our safety.

1. Do you believe this goal is appropriate for our association to work toward?
2. Do you have any suggested change to the language or alternative goal along similar topic?
3. Name any tasks or projects you believe could help achieve this goal
4. Do you think these tasks can be achieved in 1 year? 3 years? 5 years? Other?
5. How would you measure achievement of these tasks?

Goal C: IRWA Members

IRWA members will be provided with the professional enrichment opportunities that connect them with the association and provided a voice through which to create those opportunities.

1. Do you believe this goal is appropriate for our association to work toward?
2. Do you have any suggested change to the language or alternative goal along similar topic?
3. Name any tasks or projects you believe could help achieve this goal
4. Do you think these tasks can be achieved in 1 year? 3 years? 5 years? Other?
5. How would you measure achievement of these tasks?

Goal D: Chapters

The chapter will provide a forum to seek greater professional and personal opportunities.

1. Do you believe this goal is appropriate for our association to work toward?
2. Do you have any suggested change to the language or alternative goal along similar topic?
3. Name any tasks or projects you believe could help achieve this goal
4. Do you think these tasks can be achieved in 1 year? 3 years? 5 years? Other?
5. How would you measure achievement of these tasks?

Goal E: The IRWA as an Organization

The IRWA, as an organization, will consistently engage, educate, and lead the R.O.W. industry to create enriched infrastructure experiences across the world.

Alternate:

The IRWA, as an organization, will consistently engage, educate, and lead the R.O.W. industry to achieve our purpose of improving people's quality of life through infrastructure development

1. Do you believe this goal is appropriate for our association to work toward?
2. Do you have any suggested change to the language or alternative goal along similar topic?
3. Name any tasks or projects you believe could help achieve this goal
4. Do you think these tasks can be achieved in 1 year? 3 years? 5 years? Other?
5. How would you measure achievement of these tasks?

Additional/Alternate Goals – provide any additional or alternate goals you believe the association should strive for.

Top tasks, actions, or projects to achieve the goals

Please pick your top three task, actions, or projects that will help us become the association you feel we need to be.

1)

2)

3)